

# Studio Tour 2017 Guidelines for New Applicants

The Fine Arts Society of Milton (FASM) has been running a very successful Milton Area Studio Tour since 1998. As a volunteer-run, not for profit group we rely on our members to contribute their time and talents for all our activities. Our tour area covers most of North Halton and we welcome guest artists from the area and beyond as long as they are FASM members.

## **The Basics you should know:**

The Milton Area Annual Studio Tour is always held on the weekend before Thanksgiving on the Saturday and Sunday from 10 AM to 5 PM. This year it will take place on Saturday September 30<sup>th</sup> & Sunday October 1<sup>st</sup>.

Our Artists work in a wide variety mediums and exhibit in various locations which we categorise as:

- Working studios which can be free standing or in homes but are set up with the tools, finished works, works in progress or display space where the artist normally creates. They are in rural and urban locations.
- Solo Locations with one artist or couple in their private home both rural and urban. An area of the home is set up with displays of work and materials used and, where appropriate, a demo area. Each artist pays the full fee.
- Guest Artists are invited to locate in solo locations. There is usually 1 guest in a solo location. Each artist pays the full fee.
- Group locations with 3 or more artists have been in set up private homes, community centres and galleries. They are in rural and urban locations. Each artist must pay the full fee and share in any rental costs and expenses. For any Commercial gallery location, only works by artists on the tour are to be on display.

FASM does not have the ability to accept credit or debit transactions. Sales are between the artist and the customer and no commissions are taken.

## **Our Fee Structure**

All artists must have a paid up 2017 FASM Membership (membership form at [www.fasm.ca](http://www.fasm.ca))  
New Applicants fee is \$200.00. The cheque will not be cashed until acceptance in the tour is confirmed.

## **Expectations for Participating Artists**

In order to maintain reasonable fees and run an efficient tour, our artists are expected to meet all deadlines and volunteer to participate in several organizational roles. These will be outlined at the first meeting in March. Returning artists have the option of paying higher fees for less volunteer work.

Artists are expected to be on location for the entire tour hours on both days.

## **Selection Process**

A selection committee reviews each new application to keep the quality of the work at a superior level and to ensure the type of artwork is appropriate for a studio tour. Artists should have completed a substantial body of work and be prepared to mount a sizable exhibit of recent works by the tour date.

Please submit 5 JPG images between 1-2 MB via email or on a CD. You may also supply links to your website or social media site. Images should represent the mediums and quality of work you intend to present in the tour. Please name each image in the following manner: Last Name, Medium #. i.e. *Smith, watercolour 2*. If you are submitting your website or social media site, identify the works representative of your proposed tour art.

The committee will only review applications from FASM members with completed forms and payments submitted by March 1. Applicants will be notified by March 10<sup>th</sup> of their acceptance.

Any questions or logistics concerns? Contact Nancy Cuttle, [ncuttle@cogeco.ca](mailto:ncuttle@cogeco.ca) or 905-875-1364.