

Studio Tour 2018 Application Guidelines for Returning Artists

Application deadline: March 30th 2018

Welcome back to Studio Tour! Last year's tour was a great success thanks to everyone's hard work and a beautiful weekend. The sign placement restrictions were a challenge, but we managed to work around them and plan to work with the Town on a permit system. We still have some elements to adjust and, as always, your participation in the organization and timeliness meeting deadlines is critical to our success.

Location and timing are important. There's a lot of competition out there not only from other Studio Tours but for people's time. Our location in one of the most beautiful areas of Halton Region is a natural draw for a great art outing. The combination of artist's working studios, group locations and single artist locations offers something for everyone but if we can cluster these locations to cut travel time, we will all benefit. To that point, I encourage you to consider offering to share studio space or investigate possible group locations near other studios. Our 3 Group locations drew great numbers last year and have space for more artists. **The deadline for final confirmation of Location will be April 30th.**

Returning Patrons want to see fresh work, fresh ideas. We presume you will only present professional work and the public will judge their quality but they want to see some new work. Aim for 30% new work and feature the best for your brochure image. The layout will be the same at 2017 so you'll have a better idea of the image format. **The deadline for your image and description will be May 14th.**

Fees for returning artists. Our standard fee of \$200 is very competitive with other tours. We are still offering reduced fees for those who volunteered to serve on committees, attended most meetings, and met deadlines on last year's 2017 tour. **If you volunteered for at least 12 hours to help organise the tour and met deadlines, you are eligible for the reduced \$125 Fee.**

Studio Tour fee: \$125.00 (previous year participant - high work input member)

Studio Tour fee: \$200.00 (previous year participant - minimal work input member)

Studio Tour fee: \$250.00 (previous year participant - no work input member)

If you have taken a year or 2 off, you may still be eligible for reduced rates based on exceptional and long standing volunteer work for the tour.

To help ease any post-holiday financial burdens, we are offering our returning artists the option to postdate fee payments to April 30th.

As always, you must have a 2018 FASM membership: \$35/Adult, \$25 /pensioner or full time student, \$50/family. If you did not fill out a membership form with your payment, or are renewing with this application, we need a completed form to confirm all your contact information. Membership Form is at www.fasm.ca

Deadlines:

Friday March 30th: Application with payments due

Week of April 15th: *Networking & Information Meeting for returning and new artists* at the FASM Gallery at the Mall, 7pm

Monday April 30th: Final confirmation of locations, guest artists, group locations

Monday May 14th: Deadline for Image and description

Monday May 14th: Deadline for ads/sponsors with payments

New!! Mid-June: Postcards ready for pick-up.

Late July: Brochures ready for pick-up

Hard copies of all information and forms are available at the FASM Gallery at the Mall.(wed/thurs/fri/sat 11am to 4pm). Digital copies are on our website www.fasm.ca.

If you have any questions or concerns, please contact Nancy Cuttle at ncuttle@cogeco.ca or 905-875-1364.